

Date: July 2, 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Scrip Code: **544243**

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Business Update at the end of the First Quarter of FY2026 (Q1 FY26)

We hereby enclose the Quarterly Business Update of the Company at the end of the First Quarter (Q1 FY26) ended on June 30, 2025.

Kindly treat this as intimation under the applicable regulation of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

We request you to kindly take the aforesaid information on record.

For Bazaar Style Retail Limited

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Bazaar Style Retail Limited

{Formerly known as Bazaar Style Retail Pvt. Ltd.}

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
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CIN No: L18109WB2013PLC194160

Business Update – Q1 FY26

Kolkata, July 02, 2025: Baazar Style Retail Limited (BSRL), one of the leading value fashion retailers in Eastern India, reports its business update for the quarter ended June 30, 2025.

Key Highlights:

- Standalone Revenue from Operations posted a strong growth of **37% YoY to Rs 3,777 Mn** in Q1 FY26.
- Sales Per Square Feet (PSF) stood at **Rs 664 per month** in Q1 FY26.
- Total No. of Stores stood at **232** and the Total Rental area stood at **21.13 Lakh Sq Ft**, as of June 30, 2025. The Company opened a total of **22** new stores and closed **4** stores during Q1 FY26.

Key Performance Metrics	Q1 FY26	Q1 FY25	YoY %
Revenue from Operations – Standalone (Rs Mn)	3,777	2,757	37%
Sales Per Square Feet (Rs/Month)	664	661	0.4%
Total No. of Stores (Nos.)	232	166	40%
Total Rental Area (Lakh Sq Ft)	21.13	15.00	41%

Note: The Revenue from Operations for Q1 FY26 given above is subject to limited review/ audited by the Statutory Auditors of the Company.

- Same Store Sales Growth (SSSG):

Particulars	Q1 FY26*	Q1 FY26 (Normalized)	Q4 FY25	Q1 FY26 + Q4 FY25 (Six Months)
SSSG%	(-)3%	11%	20%	8%

*Due to the **preponement of Eid** to the previous quarter this year, the benefit was realized in Q4FY25 itself.

About Baazar Style Retail Limited (CIN No. L18109WB2013PLC194160):

Baazar Style Retail Limited is a value fashion retailer established in 2013 and based in Kolkata. We are a one-stop shop catering to the requirements of the entire family by focusing on providing a family-oriented shopping experience, offering quality products and strive to offer every Indian stylish merchandise at an affordable price.

To know more, visit: <https://stylebaazar.in/>

For more information, please contact	
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Baazar Style Retail Limited	Stellar IR Advisors Private Limited